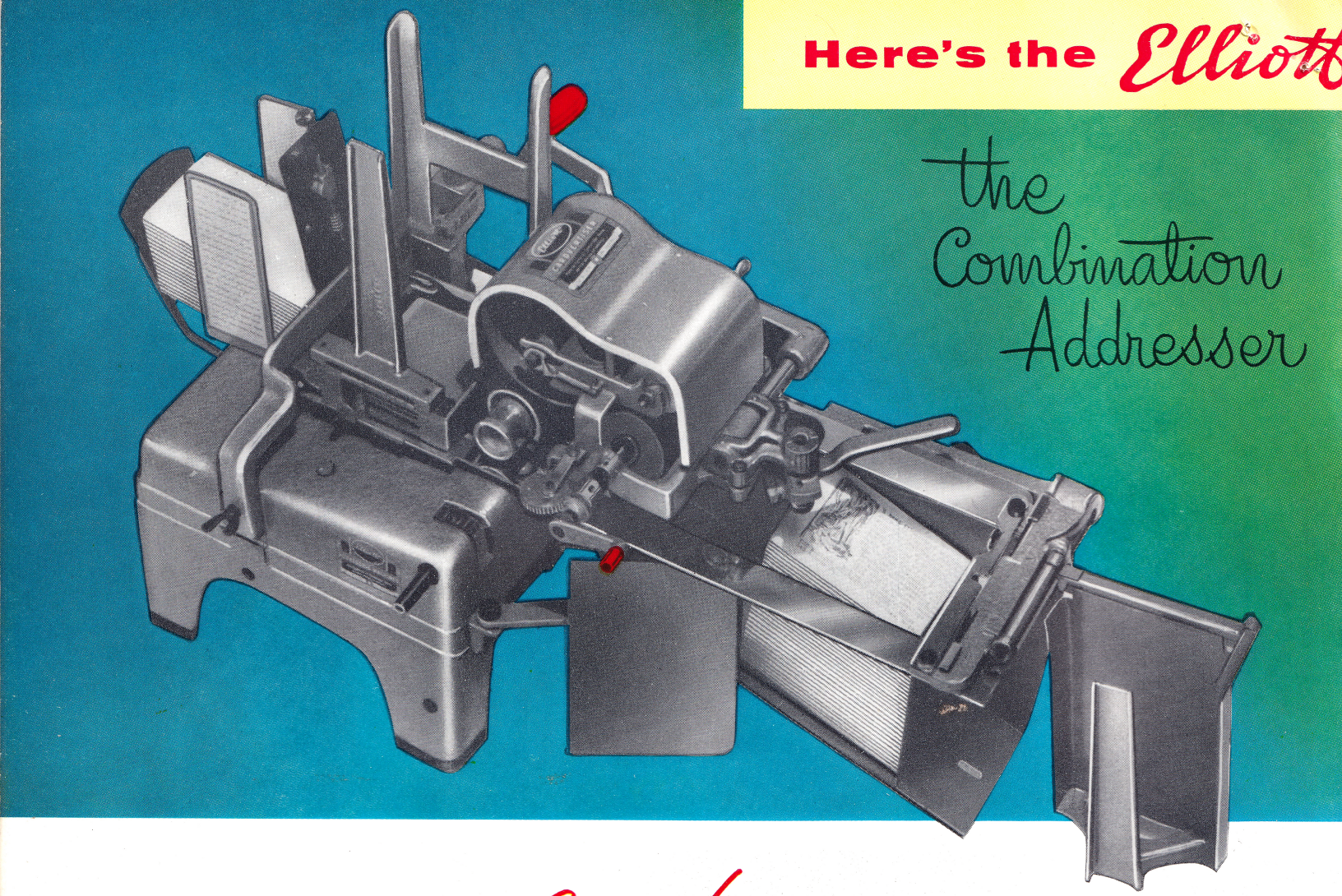
THE *Elliott* CARDVERTISER

world's lowest priced automatic addresser

Here's the Elliott

the Combination Addresser



IT PRINTS *and* IT ADDRESSES

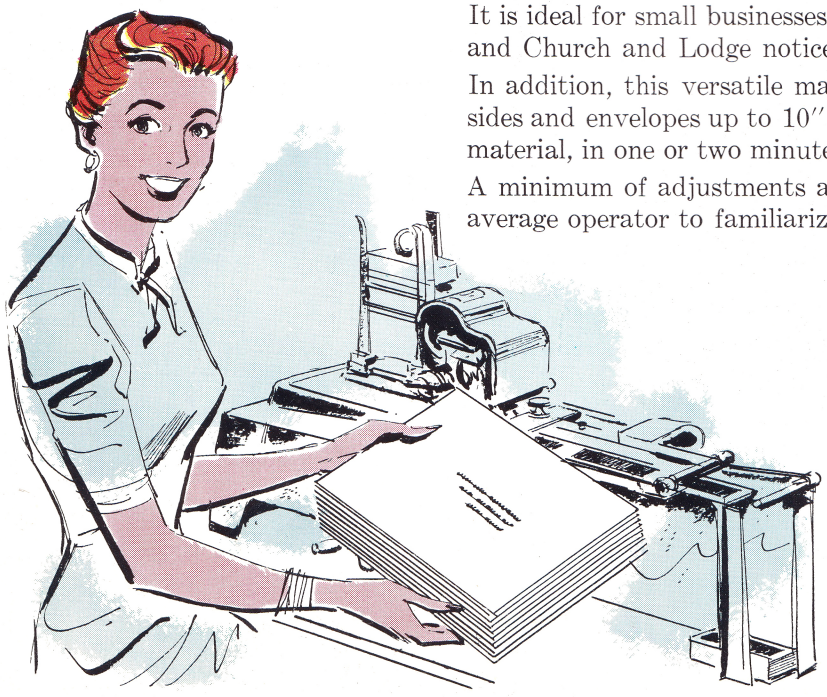
The Elliott Cardvertiser is the only automatic addressing machine that will both print and address a post card. Only a minute or two is required to type up a message stencil, and in less than an hour your Elliott Cardvertiser will turn out one thousand addressed and printed post cards ready to go into the mail.

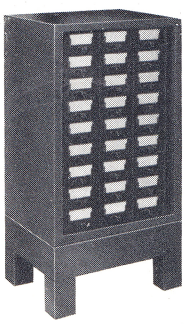
It is ideal for small businesses, special sales, inter-departmental communications and Church and Lodge notices.

In addition, this versatile machine will address transcript tapes, small broadsides and envelopes up to 10″ long, and may be converted to hand-feed outsize material, in one or two minutes.

A minimum of adjustments and its general simplicity of operation enable the average operator to familiarize herself with the Cardvertiser in a few minutes.

MAXIMUM FLEXIBILITY



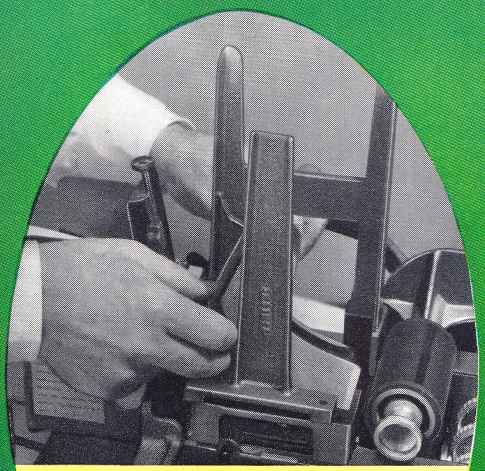


MINIMUM STORAGE

An important feature of the Elliott System is the minimum storage requirements for stencils. The 27-tray cabinet illustrated at left will hold over 6,700 indexed, 5-line address stencils.

THE

CARDVERTISER

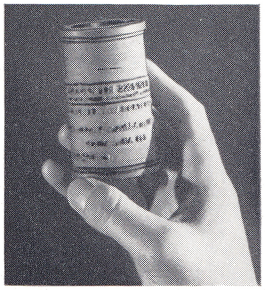


POST CARD PRINTING

Only a few seconds are required to slide the typed message stencil with its convenient mounting frame into the Cardvertiser.

TRAY LOADING ADDRESS STENCILS

Stencils are tray-loaded and unloaded, 125 at a time, insuring proper sequence and eliminating misfiling.

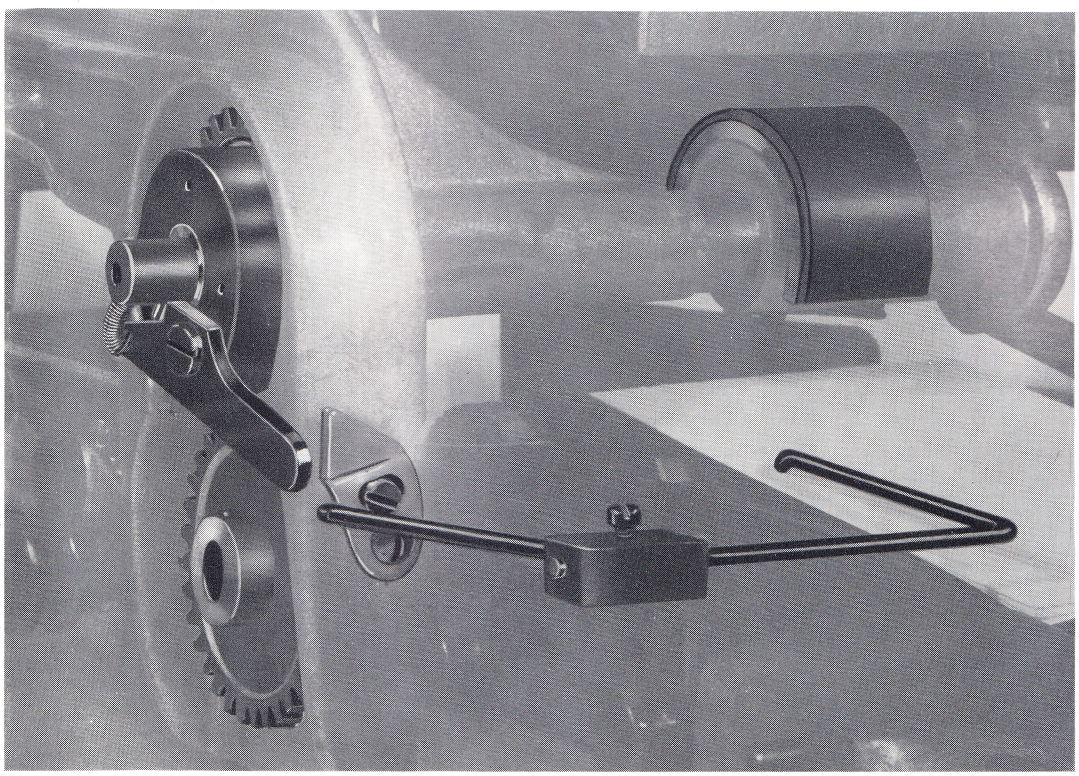


IDEAL FOR UTILITIES . . .

Thousands of small Electric and Water Companies use the Elliott Cardvertiser to print and address their post card bills.

As an alternate to using the post card stencil to print these bills, many of them use a rubber printing plate which slides onto the print roll shaft.

These rubber plates may also be used to print business reply cards at the rate of 100 cards a minute.



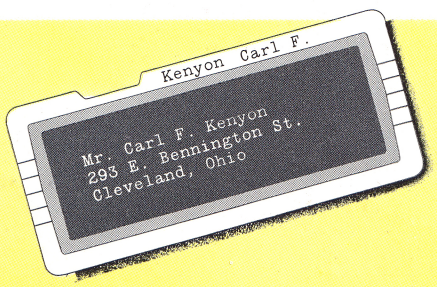
100% ACCURATE

The versatile feed of the Elliott Cardvertiser has been made 100% accurate by the introduction of the print roll control mechanism.

Should an envelope or post card fail to feed into addressing position, a control rod will disengage the stencil feed so that it is impossible to miss a stencil, guaranteeing an addressed piece for every name on your mailing list.

Elliott
TYPEWRITEABLE
SYSTEM

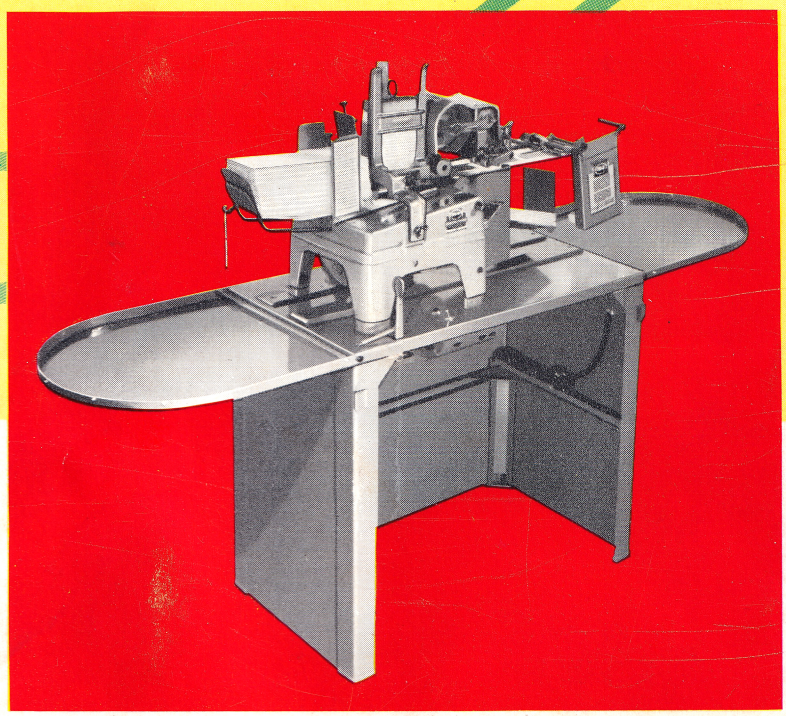
Every Stencil Guaranteed for a minimum of 10,000 Impressions



THE *Elliott* CARDVERTISER

can be electrified for

Greater Speed



The popularity of the Cardvertiser does not stop with small organizations. For larger lists where greater production is required, the Cardvertiser is available in an electrified model, complete with automatic shut-off stops.

Both the manual and electric models can be easily converted for hand feeding oversized broadsides and tabloids, etc.

The combination of the Elliott stencil which can be prepared on any standard typewriter, and the Elliott Cardvertiser with its simple, noiseless operation, provide an ideal answer to the average mailing problem.

THE ELLIOTT ADDRESSING MACHINE CO.

General Offices: **143 ALBANY STREET, CAMBRIDGE 39, MASS., U. S. A.**

Sales and Service Offices in All Principal Cities

Printed in U.S.A.

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